

USED Communication  
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# USED

## PRESSRELEASE

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Yuba Bicycles LLC from Sausalito, California, the maker of the Mundo Cargo Bike and USED GmbH distributor of Scooterbikes, Selle An-Atomica, Xtracycle and Carry Freedom have just signed a cooperation agreement.

USED GmbH in partnership with Yuba Bicycles will be distributing the Yuba Cargo Bike and its broad range of cargo carrying accessories in Europe.

Benjamin Sarrazin, Yuba Bicycles founder, sees the USED location in Germany as a real asset for reaching European customers. "USED's operation is in the center of Europe, it's a great way to deliver effectively to customers in the UK, Germany or Italy."

In working with USED, Yuba wanted to ensure excellent quality customer service, reduced delivery time and offer a large selection of accessories and parts. USED/ Yuba staff will handle customer service inquiries in German, English, French and Spanish.

Yuba Bicycles has made a big step forward with the new 21 speed Version 3.0 Mundo. With a refined frame, better components and lighter weight the improved Mundo will set the standard for quality cargo bikes. Added to this the extensive range of accessories like children seats, bags, front racks, seat cushions and straps and you have the cargo bike of the future.

USED visibility in the market place and presence at European largest bicycle shows will help USED & Yuba reach even more individual customers and build the dealer network across Europe.

Yuba Bicycles is one of the worldwide leaders in affordable Cargo Bikes. "At Yuba we like to work on the needs that most people have, carrying groceries, bringing kids to school, hauling gear or music equipment, that's why a car comes with a trunk and a backseat" says Sarrazin. Bob Giddens one of USED directors and already a LongBike fan has known Ben for 10 years and both of them share the dream of a world where cargo bikes are the norm, "We see the Mundo Cargo Bike as a Minivan, a healthy and green Minivan, that can meet the mobility needs of bicyclists and non cyclists, carrying stuff like a car but with no dependence on fossil fuel."

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